

STRATEGIC INTELLIGENCE AS-A-SERVICE

INTELLIGENCE-LED SOLUTIONS ON DEMAND

CHALLENGE

Business leaders need tailored intelligence to make sound decisions, mitigate risks, and stand out from the competition.

But reliable, high-quality intelligence that's actionable and contextually meaningful is hard to come by in data- and insight-poor African markets.

And that challenge is especially acute in the continent's highly dynamic & ever-changing innovation economy.

STRATEGIC INTELLIGENCE- AS-A-SERVICE

We've been analyzing and synthesizing research about Africa's innovation economy for years, and we offer clients Strategic Intelligence as a Service, i.e., scanning the landscape and compiling valuable intelligence products, insights, and recommendations tailored to your firm's needs.

In close collaboration with you, we form an understanding of your firm's environment and strategic goals. And depending on your objectives, we support in:

- analysis & custom research that informs your strategic priorities
- organizing workshops, sprints, and market tours that help answer critical questions
- developing strategic communications that increase mindshare & influence

We help businesses overcome challenges & exploit new opportunities through a suite of intelligence-led solutions, which include tailored research reports, market expansion services, strategic communications, corporate trainings & briefings, and bespoke projects.

WHAT WE DELIVER

We provide tailored deliverables depending on your firm's needs.

Our custom research & advisory solutions are oriented around decision-making and can involve anything from board-level executive briefings and presentations to comprehensive reports covering historic developments and the latest trends & opportunities.

We package our services flexibly, as individual engagements or long-term service contracts with recurring deliverables.

In addition to commissioned research and advisory support around specific priorities like new market entry, we offer intelligence-led corporate trainings & workshops, innovation sprints, and strategic communications and thought leadership services.

We believe in the power of unique insights & original perspectives in achieving & sustaining competitive advantage. So, we deliver rigorous intelligence solutions that enables you to make smarter decisions and compete successfully in the marketplace.

OUR EXPERIENCE

Leveraging diverse experience supporting and building innovative organizations across Africa's tech ecosystem during its emergence over the last decade, we deliver customized intelligence-led solutions for our clients that informs strategy, enhances operations, and delivers results.

“The basic economic resource – the means of production – is no longer capital, nor natural resources, nor labor. It is and will be knowledge.”

— Peter Drucker

EXECUTIVE SUMMARY

Afridigest offers clients a suite of Africa-focused intelligence-led solutions, including:

- Custom Research, Analysis, & Advisory Services
- Training, Executive Education, & Corporate Innovation Services
- Strategic Communication Services

WE LOOK FORWARD TO HEARING FROM YOU.

Contact us for more information.



Emeka Ajene
Managing &
Founding Partner

CONTACT US AT

Email: emeka@africreate.com

Phone/WhatsApp: +234-814-017-4811

WWW.AFRICREATE.COM

ABOUT US

Africreate is an advisory firm that supports leadership teams at startups, corporates, and investment firms with customized, Africa-focused intelligence-led solutions & products.

We're a knowledge partner to future-forward executives & organizations — helping them understand, identify, and capture relevant opportunities across African markets.

We also operate the business media platform Afridigest, which acts an intelligent guide to Africa's tech ecosystem for thousands of decision-makers worldwide.

SERVICES

- Strategic Intelligence
- Market Entry & Pan-African Expansion Services
- Strategic Communications & Thought Leadership
- Field Research & Market/Customer Discovery
- Executive Workshops, Briefings, & Corporate Training
- Innovation Sourcing, Sprints, and Scouting Tours
- Bespoke Projects

PREVIOUS ENGAGEMENTS

US-BASED INVESTOR GROUP

Tailored report on the emergence of Africa's tech ecosystem, highlighting key themes aligned with investment thesis

PAN-AFRICAN BLOCKCHAIN PLATFORM

Strategic communications & thought leadership to build credibility, authority, and influence

NIGERIAN E-LOGISTICS PLATFORM

Primary & secondary market research to support cross-border expansion and identify partners & opportunities

US-BASED RESEARCH HOUSE

Custom intelligence on the African super app landscape, key players, and future outlook